

What's Your **DIGITAL PRODUCT** Personality?

 Find out which Digital Product to create first.

Circle the letter. Add up how many A's, B's or C's you picked. Check out your result!

- 1 How would you describe yourself:
 - A. Introvert
 - B. Extrovert
 - C. Ambivert

- 2 Are you more comfortable:
 - A. Alone with a book or a journal
 - B. Out at a club
 - C. Having coffee with a good friend

- 3 When you travel you prefer:
 - A. To have a set itinerary
 - B. To have a guide
 - C. To improvise during the trip

- 4 If you were an ice cream flavor, which one would you be:
 - A. French vanilla
 - B. Goat cheese, thyme, and honey
 - C. Salted caramel

- 5 Your perfect workday is:
 - A. Inbox zero
 - B. Creative breakthrough
 - C. Scheduling 1 month of social media posts

- 6 In your wildest dreams you are:
 - A. A Best selling author
 - B. Speaking in front of hundreds of people
 - C. Recognized as a world expert

TOTALS: A _____ B _____ C _____

Check out your results!



- RESULTS -

Majority of A's

You're a **DIGITAL DOWNLOAD DOMINATOR!**

As an introverted, organized, and practical person, who wants to help others achieve results, you should create a: **DIGITAL DOWNLOAD**

What is a Digital Download? A file or set of files that can be downloaded and saved to a computer or mobile device.

Examples of Digital Downloads: Guides, ebooks, templates, printables, digital art, etc.

What you need to sell Digital Downloads: ^①  + ^② 

Majority of B's

You're a **WORKSHOP WIZARD!**

Given that you like to connect with people and are a great guide and cheerleader, you should create a: **PAID WORKSHOP**

What is a Paid Workshop?: Typically a 1 hour live training on 1 basic topic.

Examples: How to Get Off Sugar, How to use IG Reels, How to Bake Baguettes for Beginners, How to DIY Your Branding, etc.

What you need: ^①  + ^② 

Majority of C's

You're a **COACHING CAPTAIN!**

As an intuitive, empathetic person, you like digging deep.

Therefore, you should start by: **1:1 CONSULTING OR COACHING SERVICE**

What is 1:1 Consulting or Coaching?: Sessions where you provide your expertise or strategic advice.

Examples: A brand audit, nutrition consulting, baby sleep help, social media strategy, legal advice, fitness coaching, interior design, etc.

What you need: ^①  + ^②  + ^③ 

- DIGITAL PRODUCT SUCCESS BUCKETS CHEATSHEET -

People will typically pay for something that falls into one of these 6 buckets:



Examples:

- Prioritize Wellness & Live Happier **PDF Guide**
- How to Purchase Your First Rental Property **1 Hour Workshop**
- Set Up a Family Money Saving System **1:1 Coaching**
- Time-saving Hacks for Busy Entrepreneurs **Membership**
- How to DIY Your Brand to Look Professional **Mini Course**
- Goal Setting **Worksheets and Planners** for Coaches
- Lightroom **Presets** to Up Level Your Food Blog Photography
- Travel the World on a Budget Monthly **Newsletter Subscription**
- Create 5 Income Streams in 30 Days **E-Book**

They are doing it and **YOU CAN DO IT TOO!**



Made \$1,325 from my 1st paid workshop. I can't believe how fast this was to set up! The tech is sooo easy.

Lindsay M.



I started offering coaching for career women wanting to make a shift, and I now have 4 regular clients at \$150/session. I would never have been able to pull it all together without MiloTreeCart!

Debra D.



I made \$1,635 from my low carb ebook. Thank you MiloTreeCart for making it so fast to set up and sell!!

Tony L.

If you're ready to start selling digital products in 10 minutes

MiloTree **CART** is for you!

START HERE